



Strong Hubs for Afghan Hope and Resilience

Request for Proposal (RFP)

No. RFP-SHAHAR-KBL-025

Development of Mobile Application for Regional Hub Municipalities

Issue Date: August 07, 2019

WARNING: Prospective Offerors, who have received this document from a source other than the SHAHAR project, should immediately contact SHAHAR and provide their name and mailing address in order that amendments to the RFP or other communications can be sent directly to them. Any prospective Offeror who fails to register their interest assumes complete responsibility in the event that they do not receive communications prior to the closing date. Any amendments to this solicitation will be issued to offerors via email.

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Synopsis of the RFP

RFP No.	RFP-SHAHAR-KBL-020
Issue Date	August 07, 2019
Title	Development of Mobile Application for Regional Hub Municipalities
Issuing Office	SHAHAR Procurement Department
Deadline for Receipt of Questions	<p>August 17, 2019 at 10:00 am local time</p> <p>All communications regarding this solicitation are to be made solely through the Issuing Office and must be submitted via email to ProcurementSHAHAR@shaharaf.org.</p>
Deadline for Receipt of Proposals	<p>Proposals are due in Kabul no later than 4:00 PM local time on August 20, 2019. Submit Soft copy of your quotation via email to ProcurementSHAHAR@shaharaf.org.</p> <p><i>Note: Samples of previous Mobile Apps (i.e. Mobile Applications with similar scope and functionality) may be submitted to the SHAHAR Kabul office via email to:</i></p> <p>ProcurementSHAHAR@shaharaf.org.</p>
Point of Contact	ProcurementSHAHAR@shaharaf.org
Anticipated Award Type	Firm Fixed Price Purchase Order (FFPPO)
Basis for Award	An award will be made based on the best value method. The award will be issued to the responsible and reasonable offeror, who provides the best value to DAI and its client using a combination of technical and cost/price factors.

1. Introduction and Purpose

1.1 Purpose

DAI, the implementer of the USAID-funded Strong Hubs for Afghan Hope and Resilience (SHAHAR) project, invites qualified offerors to submit proposals for the ***Development Mobile Application for Regional Hub Municipalities*** in support of program implementation.

As part of this support, DAI is designing and deploying mobile apps to improve communication and engagement between local government and citizens in five municipalities. This procurement pertains to the second of those two apps, for the Regional Hub Municipalities in Kandahar, Herat, Jalalabad and Mazar-e-Sharif, the citizens of Regional Hub Municipalities, local civil society organizations, and local businesses. The municipal app will be integrated with the other systems and processes that the Deputy Ministry of Municipalities (DMM) and SHAHAR have introduced to improve Regional Hub Municipalities' capacity for service delivery and their ability to service citizens.

This app has been conceptualized by a three-person design team; Municipal App Lead Designer and Municipal App Associate Designer, both based in Washington, DC with periodic visits to Kabul; as well as an Afghan ICT Project Manager, based in Kabul. As with any tech tool for good governance, the solution is not simply the tool itself, but lies in the creation of a movement of individuals and organizations that are motivated to improve governance and enabled to do so through an inclusive design process, focused on identifying local challenges and gaps in service delivery.

1.2 Issuing Office

The Issuing Office is the Kabul SHAHAR office noted in the synopsis, and the email is ProcurementSHAHAR@shaharaf.org, which the sole point of contact at DAI for the purposes of this RFP. Any prospective Offeror who fails to register their interest in submitting a proposal to this office assumes complete responsibility in the event that they do not receive direct communications (amendments, answers to questions, etc.) prior to the closing date.

1.3 Type of Award Anticipated

DAI anticipates awarding a Firm Fixed Price Purchase Order. The type of award is subject to change during the course of negotiations.

A Firm Fixed Price Purchase Order is an award for a total firm fixed price, for the provision of specific services, goods, or deliverables and is not adjusted if the actual costs are higher or lower than the fixed price amount. Offerors are expected to include all costs, direct and indirect, into their total proposed price.

2. General Instructions to Offerors

2.1 General Instructions

"Offeror", "Subcontractor", and/or "Bidder" means firm proposing the work under this RFP. "Offer" and/or "Proposal" means the package of documents the firm submits to propose the work.

Offerors wishing to respond to this RFP must submit proposals, in English, in accordance with the following instructions. Offerors are required to review all instructions and specifications contained in this RFP. Failure to do so will be at the Offeror's risk. If the solicitation is amended, then all terms and conditions not modified in the amendment shall remain unchanged.

Issuance of this RFP in no way obligates DAI to award a subcontract or purchase order. Offerors will not be reimbursed for any costs associated with the preparation or submission of their proposal. DAI shall in no case be responsible or liable for these costs.

- **Proposals are due in Kabul no later than 4:00 pm local time on August 20, 2019.** Submit one (1) Soft copy of your quotation via email to ProcurementSHAHAR@shaharaf.org.
- Samples of previous Mobile Applications (i.e., Mobile Applications with similar scope and functionality) may be submitted to the SHAHAR Kabul office. Email ProcurementSHAHAR@shaharaf.org for directions to the office, and to make arrangements for delivery.
- Late offers will be rejected except under extraordinary circumstances at DAI's discretion.

The submission to DAI of a proposal in response to this RFP will constitute an offer and indicates the Offeror's agreement to the terms and conditions in this RFP and any attachments hereto. DAI reserves the right not to evaluate a non-responsive or incomplete proposal.

2.2 Proposal Cover Letter

A cover letter shall be included with the proposal on the Offeror's company letterhead with a duly authorized signature and company stamp/seal using Attachment B as a template for the format. The cover letter shall include the following items:

- The Offeror will certify a validity period of ninety (90) calendar days for the prices provided.
- Acknowledge the solicitation amendments received.
- Acceptance of SHAHAR standard payment terms upon submission and acceptance of an invoice.
- Provide DUNS number

2.3 Questions regarding the RFP

Each Offeror is responsible for reading and complying with the terms and conditions of this RFP. Requests for clarification or additional information must be submitted in writing via email to ProcurementSHAHAR@shaharaf.org. No questions will be answered by phone. Any verbal information received from a SHAHAR employee or other entity shall not be considered as an official response to any question regarding this RFP.

Copies of questions and responses will be distributed in writing to all prospective bidders who are on record as having registered their interest in submitting a proposal in response to this RFP.

2.4 Instructions for the Preparation of Technical Proposals

Technical proposals shall be sealed in a separate envelope from cost/price proposals, and shall be clearly labeled as "VOLUME I: TECHNICAL PROPOSAL".

The Technical proposal shall be comprised of the following sections:

Section 1: Technical Approach, Methodology & Work Plan

The vendor's technical quotation takes the technical requirements in the RFP and creates a logical, efficient, and realistic depiction of the tool's development and delivery timeline and addresses all requested and required components and features of the app as described herein.

Section 2: The Vendor's Creative Portfolio

The developer's creative portfolio gives a clear impression that the developer has the capability and experience to deliver a high-quality product that will be easily usable by the citizens of each municipality.

Section 3: Management Approach

The developer's management approach gives confidence that the proposed team has experience and a significant track record of success developing similar tools. The developer's experience makes it clear that the timeline proposed by this RFP is achievable. No extensions of deadlines will be possible.

Section 4: Financial Proposal

Price and cost proposals are competitive considering the current mobile application development market and that modification of an existing open-source codebase is required.

Section 5: Corporate Capabilities & Past Performance

a) Offerors must provide a list of previous Mobile Applications of similar scope and functionality in Afghanistan over the last 3 years. Offerors with experience Mobile Apps with similar scope and functionality for the Afghan government, will be assigned higher past performance scores.

This information shall be supplied as a table, and shall include the legal name and address of the organization for which services were performed, a description of work performed, the duration of the work and the value of the contract, and a current contact phone number and email of a contact person at the organization who is familiar with the Offeror's performance.

b) Copies of Previous Contracts – Provide copies of the cover page of three (3) previous awards for Mobile Application of similar scope as verification of relevant experience.

c) In addition, Offerors must provide at least three (3) past performance references letters for design and development of similar Mobile Applications which verify successful completion.

d) Finally, a description of the Offeror's corporate capabilities must be included in the proposal, which outlines management capacity and experience to design and development of the Mobile Apps.

Under no circumstances may cost information or prices for deliverables be included in the technical proposal (Volume I). Cost/price information may be shown only in Volume II: Cost/Price proposal.

2.5 Technical Evaluation Criteria

Each proposal will be evaluated and scored against the evaluation criteria and evaluation sub-criteria, which are stated in the table below. Cost/Price proposals are not assigned points, but for overall evaluation purposes of this RFP, technical evaluation factors other than cost/price, when combined, are considered approximately equal to cost/price factors.

Evaluation Criteria	Maximum Points
Technical Approach, Methodology & Work Plan	40 points
The Vendor's Creative Portfolio	15 points
Management Approach	15 points
Financial Proposal	20 Points
Corporate Capabilities & Past Performance	10 Points
Total Points	100 points

3. Instructions for the Preparation of Cost/Price Proposals

3.1 Cost/Price Proposals

Cost/Price proposals shall be sealed in a separate envelope from technical proposals, and shall be clearly labeled as "VOLUME II: COST/PRICE PROPOSAL". Local organizations should submit their cost proposal in Afghani currency (AFN) and international organizations should submit in US Dollars (USD).

The purchase order will be awarded on a fixed price basis, with payments based on completion and DAI/USAID acceptance of deliverables.

- a) Detailed Budget Although the purchase order will be fixed price, for the purposes of determining cost reasonableness and realism, Offerors must provide a detailed budget showing major line items, e.g. salaries, local and international travel costs and per diem, cost for broadcasting airtime, other direct costs, indirect rates and fees. Individual line items such as salaries or rates for proposed staff, types of allowances, etc. Offerors must show unit prices, quantities and total price as outlined in Attachment C, Price Schedule.
- b) Budget Narrative The budget shall be accompanied by a narrative that explains the basis for every cost element or line item, and how the amount is reasonable. Supporting information shall be provided in sufficient detail to allow for a cost reasonableness review for each element/item.

Indirect rates, e.g. overhead, fringe, G&A must be explained and the rates' basis of application included in the budget narrative.

It is important to note that Value Added Tax (VAT) shall be included on a separate line; these services are eligible for VAT exemption under the DAI prime contract. The Subcontractor is responsible for all other applicable taxes and fees, as prescribed under the applicable laws for income, compensation, permits, licenses, and other taxes and fees due as required.

4. Basis of Award

4.1 Best Value Determination

An award will be made based on the best value method. The award will be issued to the responsible and reasonable offeror, who provides the best value to DAI and its client using a combination of technical and cost/price factors.

Evaluation points will not be awarded for cost. Cost will primarily be evaluated for realism and reasonableness. DAI may award to a higher priced Offeror if a determination is made that the higher technical evaluation of that Offeror merits the additional cost/price.

DAI may award to an Offeror without discussions. Therefore, the initial offer **must contain the Offeror's best price and technical terms.**

4.2 Responsibility Determination

DAI will not enter into any type of agreement with an Offeror prior to ensuring the Offeror's responsibility. DAI may exclude an offer from consideration if it determines that an Offeror is "not responsible", i.e., that it does not have the management and financial capabilities required to perform the work required.

When assessing an Offeror's responsibility, the following factors are taken into consideration:

- Does the Offeror possess adequate financial resources to finance and perform the work or the ability to obtain financial resources without receiving advance funds from DAI?
- Does the firm have the ability to comply with required or proposed delivery or performance schedules?
- Does the Offeror have a satisfactory past performance record?
- Does the Offeror have a satisfactory record of integrity and business ethics?
- Does the vendor possess the necessary organization, experience, accounting and operational controls and technical skills?
- Does the Offeror possess a current business license to operate in Afghanistan -AISA license or Ministry of Commerce and Industries?
- In case the price of the vendor exceed \$30,000 USD, does the Offeror possess a DUNS number, and if not, is the vendor willing to obtain one prior to award?
- The source, origin and nationality of the products or services are not from or transmit through a Prohibited Country such as Iran.
- The company or any of its key individual's do not appear on any of the debarred or excluded parties lists in the following databases: SAM, OFAC, and UN.
- The Offeror receives a positive determination from the USAID Vetting Support Unit.

To assist DAI-SHAHAR in making a responsibility determination, the following documents must be included in the proposal:

1. A copy of your firm's current AISA license or Ministry of Commerce and Industries.
2. Your organization's DUNS number. If you do not yet have a number, request Attachment D from DAI which includes instructions on how to obtain DUNS.

5. Anticipated post-award Deliverables

Upon award of a Firm Fixed Price Purchase Order, the Vendor will provide the following deliverables:

Development of Mobile Application for Kabul Municipality

Deliverables	Due Date	Proposed Payment Schedule (% of Contract Value)	To Be Approved By
1.) Deliverable No.1 Prototype APK version of mobile app	October 8, 2019	20%	SHAHAR App Design Team
2.) Deliverable No.2 Prototype APK v2 of the mobile app, incorporating changes from user testing	November 17, 2019	20%	SHAHAR App Design Team
3.) Deliverable No.3 PDF user guide	December 1, 2019	10%	SHAHAR App Design Team
4.) Deliverable No.4 Final version of mobile app, uploaded to Google Play and App Store	December 15, 2019	40%	SHAHAR App Design Team
5.) Deliverable No. 5 One-page summary report of changes made during the support period	March 30, 2020	10%	SHAHAR App Design Team

6.) Inspection & Acceptance

The designated DAI Project Manager will inspect the services and products being provided to determine whether it is being provided in a satisfactory manner, and that all products are of acceptable quality and standards. The subcontractor shall be responsible for any countermeasures or corrective action, within the scope of this RFP, which may be required by the DAI Chief of Party as a result of such inspection.

7.) Compliance with Terms and Conditions

a) General Terms and Conditions

Offerors agree to comply with the general terms and conditions for an award resulting from this RFP. The selected Offeror shall comply with all Representations and Certifications of Compliance listed in Attachment G.

b) Source and Nationality

Under the authorized geographic code for its contract DAI may only procure goods and services from the following countries.

Geographic Code 937: Goods and services from the United States, the cooperating country, and "Developing Countries" other than "Advanced Developing Countries: excluding prohibited countries. A list of the "Developing Countries" as well as "Advanced Developing Countries" can be found at:

<http://www.usaid.gov/policy/ads/300/310maa.pdf> and <http://www.usaid.gov/policy/ads/300/310mab.pdf> respectively.

DAI must verify the source and nationality of goods and services and ensure (to the fullest extent possible) that DAI does not procure any goods or services from prohibited countries listed by the Office of Foreign Assets Control (OFAC) as sanctioned countries. OFAC sanctioned countries may be searched within the System for Award Management (SAM) at www.SAM.gov. The current list of countries under comprehensive sanctions include: Cuba, Iran, North Korea, Sudan, and Syria. Goods may not transit through, be routed through, or be assembled in comprehensive sanctioned origin or nationality countries nor can the vendor be owned or controlled by a prohibited country. DAI is prohibited from facilitating any transaction by a third party if that transaction would be prohibited if performed by DAI.

By submitting a proposal in response to this RFP, Offerors confirm that they are not violating the Source and Nationality requirements of the goods or services being offered and that the goods and services comply with the Geographic Code and the exclusions for prohibited countries outlined above.

5.1 Data Universal Numbering System (DUNS)

There is a **mandatory** requirement for your organization to provide a DUNS number to DAI. The Data Universal Numbering System is a system developed and regulated by Dun & Bradstreet (D&B) that assigns a unique numeric identifier, referred to as a "DUNS number" to a single business entity. Without a DUNS number, DAI cannot deem an Offeror "responsible" to conduct business with and therefore, DAI will not enter into a subcontract/purchase order or monetary agreement with any organization. The determination of a successful offeror/applicant resulting from this RFP/RFQ/RFA is contingent upon the winner providing a DUNS number to DAI. Offerors who fail to provide a DUNS number will not receive an award and DAI will select an alternate Offeror.

All U.S. and foreign organizations, which receive first-tier subcontracts/ purchase orders with a value of \$30,000 and above, **are required** to obtain a DUNS number prior to signing of the agreement. Organizations are exempt from this requirement if the gross income received from all sources in the previous tax year was under \$300,000. DAI requires that Offerors sign the self-certification statement if the Offeror claims exemption for this reason.

For those required to obtain a DUNS number, please contact SHAHAR Procurement to request instructions for obtaining a DUNS Number.

8.) Procurement Ethics

Neither payment nor preference shall be made by either the Offeror, or by any DAI staff, in an attempt to affect the results of the award. DAI treats all reports of possible fraud/abuse very seriously. Acts of fraud or corruption will not be tolerated, and DAI employees and/or subcontractors/grantees/vendors who engage in such activities will face serious consequences. Any such practice constitutes an unethical, illegal, and corrupt practice and either the Offeror or the DAI staff may report violations to the Toll-Free Ethics and Compliance Anonymous Hotline at +1 855-603-6987, via the DAI website, or via email to FPI_hotline@dai.com. DAI ensures anonymity and an unbiased, serious review and treatment of the information provided. Such practice may result in the cancellation of the procurement and disqualification of the Offeror's participation in this, and future, procurements. Violators will be reported to USAID, and as a result, may be reported to the U.S. Department of Justice to be included in a Restricted Parties list, preventing them from participating in future U.S. Government business.

Offerors must provide full, accurate and complete information in response to this solicitation. The penalty for materially false responses is prescribed in Section 1001 of Title 18 of the United States Code.

In addition, DAI takes the payment of USAID funds to pay Terrorists, or groups supporting Terrorists, or other parties in exchange for protection very seriously. Should the Terrorist, groups or other parties

attempt to extort/demand payment from your organization you are asked to immediately report the incident to DAI's Ethics and Compliance Anonymous Hotline at the contacts described in this clause.

By submitting an offer, offerors certify that they have not/will not attempt to bribe or make any payments to DAI employees in return for preference, nor have any payments with Terrorists, or groups supporting Terrorists, been attempted.

Attachment A: Scope of Work for Services or Technical Specifications

5.2 PURPOSE

The purpose of this contract is to develop a mobile app to help the municipalities of Kandahar, Herat, Jalalabad and Mazar-e-Sharif better connect to their citizens.

5.3 BACKGROUND

Since late November 2014, the USAID-funded Strong Hubs for Afghan Hope and Resilience (SHAHAR) project has worked with provincial authorities across Afghanistan to form well-governed, fiscally sustainable municipalities, capable of meeting the needs of a growing urban population.

As part of this support, DAI is designing and deploying mobile apps to improve communication and engagement between local government and citizens in five municipalities. This procurement pertains to the second of those two apps, for the Regional Hub Municipalities in Kandahar, Herat, Jalalabad and Mazar-e-Sharif, the citizens of Regional Hub Municipalities, local civil society organizations, and local businesses. The municipal app will be integrated with the other systems and processes that the Deputy Ministry of Municipalities (DMM) and SHAHAR have introduced to improve Regional Hub Municipalities' capacity for service delivery and their ability to service citizens.

This app has been conceptualized by a three-person design team; Municipal App Lead Designer and Municipal App Associate Designer, both based in Washington, DC with periodic visits to Kabul; as well as an Afghan ICT Project Manager, based in Kabul. As with any tech tool for good governance, the solution is not simply the tool itself, but lies in the creation of a movement of individuals and organizations that are motivated to improve governance and enabled to do so through an inclusive design process, focused on identifying local challenges and gaps in service delivery.

Taking that into account, the design process that has contributed to the creation of this scope of work has used a human-centered design methodology with some adjustments for context and operational model, resulting in a broad three-step creation process, as detailed below:

1. Discovery

During the Discovery phase, the design team formed and mapped the key actors involved, including the four Regional Hub Municipalities, the SHAHAR project, local civil society, the Deputy Ministry of Municipalities, and other relevant local actors. The design team then met with each of these actors to understand their perspectives on the municipal mobile app concept, their ideas for the app, and their thoughts on how the other institutions may fit into the design process.

2. Design

During the Design phase, the design team conducted design research using CDA's Frontier Insights® tool which includes interviews with 825 citizens across the four Regional Hub Municipalities to build an understanding of their uptake of technology, their access to information, consumption of local media outlets, their perspectives on local government service delivery, and access to and adoption of mobile money platforms (among other topics). This

design research, while not a scientifically representative sample of all citizens of the four Regional Hub Municipalities, provides the design team with a starting point to challenge or validate initial assumptions about how the people in these municipalities use technology and how they relate to their Municipal Authorities.

Subsequently, the design team hosted a design thinking session with representatives of the SHAHAR project, the Municipalities of Kandahar, Herat, Jalalabad and Mazar-e-Sharif, local civil society, DMM and youth representatives. During the session, participants were asked to contribute ideas on the app's appearance, its content, its function, and its name. These ideas were sourced bottom-up, from small groups of 4, then voted on among the entire group of 37, modeling the democratic process. Beyond the opportunity to suggest ideas from the bottom-up, this session was a chance for each of these actors and institutions to meet each other face to face and understand each other's interests and preferences.

The suggestions and ideas collected from both Frontier Insights and the design thinking session are not definitive. Rather, the design team has triangulated the best ideas, limited by the availability of relevant data, the project's timeline, and the interests of four Regional Hub Municipalities, the Deputy Ministry of Municipalities, and the SHAHAR project.

For more information on the design phase, including both Frontier Insights® and the design thinking session, please review this slide presentation and see this blog post: Citizen-Centered Design and Frontier Insights in four Regional Hub Municipalities. [<http://bit.ly/Provincial-Design-Results>]

3. Development

During the Development stage, the design team will take the information gathered during the design phase, hire a local software developer, take and create the app for Kandahar, Herat, Jalalabad and Mazar-e-Sharif Municipalities. This phase will involve multiple rounds of user testing to ensure that the tool is functioning, easy to use, and pleasing to the eye. The development phase is detailed below.

5.4 APP SPECIFICATIONS

5.4.1 GENERAL REQUIREMENTS

1. The software developer will customize the Android and iOS Kabul Municipality App code, which is currently under development using Ionic and will be made available to the developer.
2. All content within the app must be available in all relevant local languages, just like the Kabul Municipality [<http://km.gov.af/>] web site is available in both Dari and Pashto. See the table below, which specifies which languages should be available in which municipalities.

	Dari	Pashto	English
Kandahar	Yes	Yes (Main language)	No
Herat	Yes (Main language)	Yes	No
Mazar e Sharif	Yes (Main language)	Yes	No

Jalalabad	Yes	Yes (Main language)	No
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3. When first launching the app, users will choose their language of preference (Dari or Pashto), which the app will then remember for future sessions. Users will have the option to switch language through the options menu, via a visible button on the main menu (more on this below).
4. After choosing their language, users should have the option to choose their municipality. This will remain the default municipality unless otherwise changed through the options menu, via a visible button on the main menu.
5. The developer should work in coordination and consultation with SHAHAR ICT Project Manager and Urban E-System Development Department of DMM. All activities from beginning to completion should be conducted under the guidance and supervision of SHAHAR ICT Project Manager and DMM Urban E-System Development Department to ensure that all activities are according to the needs of DMM and regional hub municipalities.
6. The developer will plan to hold a weekly update meetings with the DMM's Urban E-System Development Department and ICT Project Manager at a mutually-agreed time to discuss advances, challenges, planning for user testing, and any other relevant issues that arise during the development process
7. The ICT Project Manager will be an intermediary between the software developer and relevant project parties. This includes SHAHAR staff (including IFMS staff), Regional Hub Municipalities, as well as the other members of the design team (Municipal App Lead Designer and Associate Designer) and any other relevant parties.
8. The ICT Project Manager will work with DMM and SHAHAR regional teams and four Regional Hub Municipalities to gather all relevant textual content, as well as access to any necessary databases.
9. The app's data should be hosted on the same server as IFMS to avoid the need for a third party payment, and to ensure data security. The ICT Project Manager can facilitate any necessary discussions between the IFMS team and the software developer.
10. Data security should be a primary concern throughout, including an effort to ensure users that their data is protected and anonymous.
11. The software developer will be responsible for the comprehensive application code, user interface design, and graphic design, whether these functions are completed internally or by subcontractors is the vendor's decision.
12. All final source code will be posted to GitHub after launch, linked to the Kabul app, to allow future developers to expand and modify the source code for other instances. The code should include detailed notes in English to allow the code to be easily understood and replicated.
13. The initial download size of the app should be less than 5 MB. After selecting the relevant municipality, the app can download additional relevant content for each.

5.4.2 DESIGN SPECIFICATIONS

The following design specifications are described in the order that the citizen users will encounter them.

There will be one app for all four Regional Hub Municipalities (Kandahar, Herat, Mazar e Sharif and Jalalabad). The app should be "containerized" meaning that it is essentially four apps in one;

Once a citizen downloads the app from Google Play or the Apple Store for the first time, they will select their municipality from the list. Going forward, when they use the app, the same municipality's contents will appear. In the options menu, the user should have the option to choose a different municipality.

NAME

The name of the app in the Google Play and Apple Store will be My City (شهر من – زما ښار). Once the user selects their municipality, the “menu page for each municipality will have the name chosen by the representatives of that municipality. These names are as follows:

- Kandahar Municipality (د کندهار ښاروالی)
- Jalalabad Municipality (د جلال اباد ښاروالی)
- Mazar Municipality (شاروالی مزار شریف) and
- Hirat Municipality (شاروالی هرات)

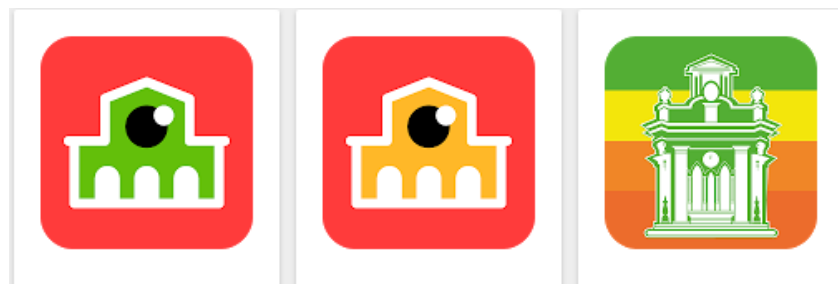
COLOR

The app's colors will be customized below as per citizen suggestion for each municipality:

- For Kandahar Municipality: White, Orange and Blue
- For Jalalabad Municipality: White, Orange and Green
- For Mazar Municipality: Blue, Orange and Green
- For Herat Municipality: Azure, Orange and Green

APP ICON

The software developer will create three different options for the app's “desktop” icon, based on the Kabul Municipality app icon. All icon options should be representative of four Regional Hub Municipalities, which may mean including an image of local historical or cultural significance. The design team will choose one and make adjustments with input from Regional Hub Municipalities. As an example, the three icons developed for the apps in Guatemala are below.



SPLASH SCREENS

The app will include two splash screens when opened. The first splash screen will include a logo for the app (similar to the app's chosen icon, but larger and more detailed) and the name of the app, My City (شهر من – زما ښار). The software developer will create and propose three separate splash screen logos, and the final logo will be chosen by the design team with input from Regional Hub Municipalities. The second splash screen should include the Municipality logo as well as If left untouched, these screens

should each remain for ½ second, but users should be able to click the screen to advance to the next screen. The color scheme is expected to change according to the rest of the design of the app.

MAIN MENU

The app's main menu will include four modules, 1. Issue reporting 2. Information about the municipality 3. *Safayi* 4. Links to the Regional Hub Municipalities Facebook page, website and other sources. An example from the Guatemala app is provided below. The icons, color scheme, and design may change according to what the vendor believes would be acceptable to the people of Kandahar, Herat, Jalalabad and Mazar-e-Sharif.

OPTIONS MENU

The options menu will be a button in the upper corner of the main menu screen. This page will include version information of the app, a button for settings to switch between Dari and Pashto, as well as between municipalities, a link to the Kabul and provincial apps open source code page on GitHub, software development credits including USAID SHAHAR (and a link to the project's Facebook page), a brief section "about" the app, the license information (this can be taken from the current app), and the privacy policy. This "About" section should also display the logo of USAID (with a transparent background), available here: <https://www.usaid.gov/branding/resources>

INTEGRATED TRAINING

The first time the user opens the app and each of the individual modules, pop-up dialogue boxes should provide information to guide the user on what available option or feature does and how to use it. To see an example of this, open the modules in Somos Chiantla.

MODULE 1: ISSUE REPORTING

While this feature may be named differently (according to what makes sense to citizens), the design team prefers to maintain the overall structure of the current tool [<https://play.google.com/store/apps/details?id=gt.muni.chiantla>], which includes the ability to review previously sent reports and the option to send a new report. The current structure of app allows the user to choose the type of problem, describe the problem, describe where the problem is located (and send location via GPS), and add a photo. The final step of the process is adding contact information, which should be **not** be required. While the graphic design of this section may change, the overall structure should remain in place.

The issue categories should include:

- Trash pickup
- Quality of roads
- Public lighting
- Corruption
- Other areas of responsibility that the four Regional Hub Municipalities handle, as indicated by the ICT Project Manager.

Reports sent should be routed directly to either the CSC or IFMS issue reporting system, depending on which system each municipality is using. These reports should arrive to the municipality in the same way as any other report, whether it is made in person or over the phone. It is possible that the structure described herein will need to be modified to mirror the information that the IFMS or CSC databases can handle.

MODULE 2: INFORMATION

This section will include the following types of information, which the ICT Project Manager will gather from Four Regional Hub Municipalities:

- Municipal Profile
- About the City
- Municipal contacts (including departments, MAB and emergency services)
- Budget
- Municipal Announcements (with notifications)
- Development Projects
- Municipal Law, rules and regulations
- News

This section should be well organized and easy to understand for citizens.

The design team requires this capability to facilitate long-term application sustainability, municipal ownership, and allow for future changes without the need for the municipality to work through the developer.

MODULE 3: SAFAYI CALCULATOR

This module will allow users to calculate their *safayi* tax payment. It should be designed with inputs that the ICT Project Manager will gather from the municipality to ensure users' ability to calculate their tax effectively and as accurately as possible. The SHAHAR Project already has a method for calculating estimated *Safayi* payment within the IFMS system. These are similar to lookup tables that calculate or look up values based on certain criteria that can be input by the user. The developer should coordinate with SHAHAR IFMS staff to make use of the existing technology and integrate with the mobile application to be developed.

MODULE 4: NEWS & DISCUSSION

This page will include a direct link to the municipality's Facebook page and/or to the web site where the municipality posts open jobs. It will also include weather information for each municipality, an external link to currency exchange and a link to google maps for location. Weather and currency exchange can be incorporated via an API if possible, but if not, can be external links.

MUNICIPAL ADMINISTRATIVE CONSOLE

The back-end content management system (included in current GitHub page: <https://github.com/munis-transparencia-gobierno-abierto/municipalidad-de-chiantla>) should allow the relevant municipality to easily customize text content for their municipality's version of the information module. The municipal information office and the app design team should have access to this console. See an image below of its current look, which can be modified or updated. The issue reporting component of the console (Reportar a la Muni) should not be included, as this feature will be integrated into another database.



USER TESTING

A prototype version of the mobile app will be made available by the date described in the deliverables table. This prototype will be tested with citizens, municipal representatives, DMM officials and others in Kandahar, Jalalabad, Herat and Mazar municipalities. The testing methodology will be designed by the software developer, approved by DMM and carried out by the SHAHAR project, and coordinated by and with the ICT Project Manager and DMM Urban E-System Development Department.

Some key questions to answer will include:

- Is the app intuitive?
- Is it easy to navigate?
- Can people easily use the features?
- Do all functions work in real time?
- Which elements could be improved?
- How can the information presented be made more sensible?
- Additional questions as appropriate based on app design and developer's experience

Pending the overall timeline, multiple rounds of user testing and improvement may be necessary to ensure the tool is ready for public deployment. The developer must be prepared to accommodate this necessary component of agile software application development.

GOOGLE PLAY & APP STORE PRESENCE

Once approved, the software developer will be responsible for uploading the tool to Google Play and customizing its Play Store page with attractive images of the app and content that describes the tool's features. The software developer will do the same for the Apple App Store. The design team should be granted access to both systems for monitoring purposes.

MONITORING OF USAGE VIA FIREBASE

The app should be set up for monitoring in Google Firebase. Each page should be linked to an event, to ensure it is easy to track.

TRAINING & MATERIALS

The software developer will provide a concise PDF user guide with information on how to use the mobile app. It should be branded with the same graphical motif as the app itself, and be targeted to citizen users. The developers will train DMM ICT staff to enable them to maintain the app.

ONGOING SUPPORT

The software developer should build in post-launch support to fix any bugs or light design issues with the app and ensure effective functionality, through to March 30th, 2020.

5.4.3 DELIVERABLES & TIMELINE

1. Draft APK version of mobile app: October 8, 2019
2. Prototype APK v2 of the mobile app, incorporating changes from user testing: November 17, 2019
3. PDF user guide: December 1, 2019
4. Final version of mobile app, uploaded to Google Play and App Store: December 15, 2019
5. One-page summary report of changes made during the support period: March 30, 2020

All deliverables will be reviewed and approved by the design team.

5.4.4 SUBMISSION GUIDELINES

Each bidder must submit the following:

- 1) A technical quotation, describing the vendor's understanding of the above requirements, capability to modify the current open-source code, graphical design mock-ups of the proposed main menu and reporting features, and capability to complete the work within the requested timetable. **(8 pages max)**
- 2) Creative portfolio, including similar apps and/or web sites developed previously. Additional weight will be given to apps developed for international donors, especially USAID projects. **(4 pages max)**
- 3) A brief description of the team that will be responsible for creating the tool, as well as any subcontractors expected to take part in the design. This section should include a description of any key management procedures the vendor uses to ensure a quality product, as well as one-page CVs of the team leader and two supporting staffers or subcontractors. **(5 pages max)**
- 4) A detailed, competitive budget proposal including a description of costs for personnel, and non-personnel services.
- 5) A proposed milestone payment schedule by percent (see Annex 1), based on the requested deliverables in the SoW. Included in this payment schedule should be 40% of the overall payment that will be made upon acceptance of deliverable 4: 'Final version of mobile app, uploaded to Google Play and App Store: December 15, 2019

5.4.5 EVALUATION CRITERIA

SHAHAR will evaluate applications based on the following criteria:

- The vendor's technical quotation takes the technical requirements in the RFP and creates a logical, efficient, and realistic depiction of the tool's development and delivery timeline and addresses all requested and required components and features of the app as described herein. **(40 Points)**
- The developer's creative portfolio gives a clear impression that the developer has the capability and experience to deliver a high-quality product that will be easily usable by the citizens of each municipality. **(15 Points)**
- The developer's management approach gives confidence that the proposed team has experience and a significant track record of success developing similar tools. The developer's experience makes it clear that the timeline proposed by this RFP is achievable. No extensions of deadlines will be possible. **(15 Points)**
- Price and cost proposals are competitive considering the current mobile application development market and that modification of an existing open-source codebase is required. **(20 Points)**
- The developer's experience includes project implementation or sub-contracting on donor-funded projects from international development agencies or NGOs. **(10 Points)**

5.4.6 **Annex 1**

Proposed payment schedule based on deliverables:

Deliverable #	Description	Due Date	Proposed Payment Schedule (% of total contract)	Approved by
1	Prototype APK version of mobile app	October 8, 2019	20%	App Design Team
2	Prototype APK v2 of the mobile app, incorporating changes from user testing	November 17, 2019	20%	App Design Team
3	PDF user guide	December 1, 2019	10%	App Design Team
4	Final version of mobile app, uploaded to Google Play and App Store	December 15, 2019	40%	App Design Team
5	One-page summary report of changes made during the support period:	March 30, 2020	10%	App Design Team

Attachment B: Proposal Cover Letter

[On Firm's Letterhead]

<Insert date>

TO: Click here to enter text.
DAI Global LLC.

We, the undersigned, provide the attached proposal in accordance with RFP- SHAHAR-KBL-025 Development of Mobile Application for Regional Hub Municipalities issued on August 07, 2019 Our attached proposal is for the total price of <Sum in Words (AFN 0.00 Sum in Figures) >.

I certify a validity period of 90 days for the prices provided in the attached Price Schedule/Bill of Quantities. Our proposal shall be binding upon us subject to the modifications resulting from any discussions. We acknowledge and accept SHAHAR payment terms upon delivery, and the submission and acceptance of an invoice.

We understand that DAI is not bound to accept any proposal it receives.
Yours sincerely,

Authorized Signature:

Name and Title of Signatory: Click here to enter text.

Name of Firm: Click here to enter text.

Address: Click here to enter text.

Telephone: Click here to enter text.

Email: Click here to enter text.

DUNS#:

Company Seal/Stamp:

Attachment C: Price Schedule

No.	Description	Quantity	Unit Price in AFN	Total Price
1	Development of Mobile Application for Regional Hub Municipalities (Per the given SoW)	1		
Grand Total in AFN				

Attachment C.1: Price Schedule

The offerors are requested to breakdown their total price in the detailed BOQ prescribed below:

Number	Description	Unit	Unit Price	Quantity	Total
A. Personnel					
1					
2					
3					
4					
Sub Total					
B. Cost of Program					
I Materials and Equipment					
1					
2					
3					
4					
Sub Total					
II Travel expenses					
1					
2					
3					
4					
Sub Total					
D. Other Direct Costs					
1					
2					
3					
4					
Sub Total					
Grand Total					

Attachment D: Past Performance Form

Include projects that best illustrate your firm's experience relevant to this RFP, sorted by decreasing order of completion date.

Projects should have been undertaken in the past three years. Projects undertaken in the past six years may be taken into consideration at the discretion of the evaluation committee.

#	Project Title	Description of Activities	Location Province/ District	Client Name/Tel No	Cost in US\$	Start-End Dates	Complete d on schedule (Yes/No)	Completion Letter Received? (Yes/No)	Type of Agreement, Subcontract, Grant, PO (fixed price, cost reimbursable)
1									
2									
3									
4									
5									

Attachment E: Representations and Certifications of Compliance

1. Federal Excluded Parties List - The Bidder Select is not presently debarred, suspended, or determined ineligible for an award of a contract by any Federal agency.
2. Executive Compensation Certification- FAR 52.204-10 requires DAI, as prime contractor of U.S. federal government contracts, to report compensation levels of the five most highly compensated subcontractor executives to the Federal Funding Accountability and Transparency Act Sub-Award Report System (FSRS)
3. Executive Order on Terrorism Financing- The Contractor is reminded that U.S. Executive Orders (including E.O 13224) and U.S. law prohibits transactions with, and the provision of resources and support to, individuals and organizations associated with terrorism. FAR 25.701 prohibit agencies and their contractors from acquiring any supplies or services from individuals or organization, if any proclamation, Executive Order, Office of Foreign Assets Control (OFAC) regulations, or statute administered by OFAC would prohibit such a transaction. Accordingly, the Contracting Officer must check the US Department of the Treasury's OFAC List to ensure that the names of the Contractor and proposed subcontractors (and individuals from those organizations who have been made known to them), are not on the list. Mandatory FAR clause 52.225-13 Restrictions on Certain Foreign Purchases is included by reference in Section I.1 of this contract. By accepting this contract, the Contractor acknowledges and agrees that it is aware of the list as part of its compliance with the requirements of that clause. This clause must be included in all subcontracts/sub-awards issued under this contract. It is the legal responsibility of the Contractor/Recipient to ensure compliance with these Executive Orders and laws. Recipients may not engage with, or provide resources or support to, individuals and organizations associated with terrorism. No support or resources may be provided to individuals or entities that appear on the Specially Designated Nationals and Blocked persons List maintained by the US Treasury (online at www.SAM.gov) or the United Nations Security Designation List (online at: http://www.un.org/sc/committees/1267/aq_sanctions_list.shtml). This provision must be included in all subcontracts/sub awards issued under this Contract.
4. Subcontracting Requirements (January 2012) – (a) Applicability: This section limits the number of tiers of sub-contracts to one tiers below the Vendor. The Vendor must not allow lower-tier subcontracts without the express written approval of DAI. Should exceptional circumstances warrant subcontracting below one tier, the Vendor shall promptly request approval in writing from DAI. The Vendor shall include this clause in all subcontracts, and shall require subcontractors to include this clause in all lower-tier subcontracts. The Vendor shall be responsible for compliance with this clause by all subcontracts and lower-tier subcontractors.
5. Combating Trafficking of Persons (Feb 2009) – The Contractor may not traffic in persons (as defined in the Protocol to Prevent, Suppress, and Punish Trafficking of persons, especially Women and Children, supplementing the UN Convention against Transnational Organized Crime), procure commercial sex, and use forced labor during the period of this award.

(a) *Definitions.* As used in this clause—

"Coercion" means—(1) Threats of serious harm to or physical restraint against any person; (2) Any scheme, plan, or pattern intended to cause a person to believe that failure to perform an act would result in serious harm to or physical restraint against any person; or (3) The abuse or threatened abuse of the legal process.

"Commercial sex act" means any sex act on account of which anything of value is given to or received by any person. "Debt bondage" means the status or condition of a debtor arising from a pledge by the debtor of his or her personal services or of those of a person under his or her control as a security for debt, if the value of those services as reasonably assessed is not applied toward the liquidation of the debt or the length and nature of those services are not respectively limited and defined.

"Employee" means an employee of the Contractor directly engaged in the performance of work under the contract who has other than a minimal impact or involvement in contract performance.

"Forced Labor" means knowingly providing or obtaining the labor or services of a person—(1) By threats of serious harm to, or physical restraint against, that person or another person; (2) By means of any scheme, plan, or pattern intended to cause the person to believe that, if the person did not perform such labor or services, that person or another person would suffer serious harm or physical restraint; or (3) By means of the abuse or threatened abuse of law or the legal process.

"Involuntary servitude" includes a condition of servitude induced by means of— (1) Any scheme, plan, or pattern intended to cause a person to believe that, if the person did not enter into or continue in such conditions, that person or another person would suffer serious harm or physical restraint; or (2) The abuse or threatened abuse of the legal process.

"Severe forms of trafficking in persons" means— (1) Sex trafficking in which a commercial sex act is induced by force, fraud, or coercion, or in which the person induced to perform such act has not attained 18 years of age; or (2) The recruitment, harboring, transportation, provision, or obtaining of a person for labor or services, through the use of force, fraud, or coercion for the purpose of subjection to involuntary servitude, peonage, debt bondage, or slavery.

"Sex trafficking" means the recruitment, harboring, transportation, provision, or obtaining of a person for the purpose of a commercial sex act.

(b) *Policy.* The United States Government has adopted a zero tolerance policy regarding trafficking in persons. Contractors and contractor employees shall not— (1) Engage in severe forms of trafficking in persons during the period of performance of the contract; (2) Procure commercial sex acts during the period of performance of the contract; or (3) Use forced labor in the performance of the contract.

(c) *Contractor requirements.* The Contractor shall—

(1) Notify its employees of—

(i) The United States Government's zero tolerance policy described in paragraph (b) of this clause; and

(ii) The actions that will be taken against employees for violations of this policy. Such actions may include, but are not limited to, removal from the contract, reduction in benefits, or termination of employment; and

(2) Take appropriate action, up to and including termination, against employees or subcontractors that violate the policy in paragraph (b) of this clause.

(d) *Notification.* The Contractor shall inform the Contracting Officer immediately of—

(1) Any information it receives from any source (including host country law enforcement) that alleges a Contractor employee, subcontractor, or subcontractor employee has engaged in conduct that violates this policy; and (2) Any actions taken against Contractor employees, subcontractors, or subcontractor employees pursuant to this clause.

(e) *Remedies.* In addition to other remedies available to the Government, the Contractor's failure to comply with the requirements of paragraphs (c), (d), or (f) of this clause may result in—

(1) Requiring the Contractor to remove a Contractor employee or employees from the performance of the contract; (2) Requiring the Contractor to terminate a subcontract; (3) Suspension of contract payments; (4) Loss of award fee, consistent with the award fee plan, for the performance period in which the Government determined Contractor non-compliance; (5) Termination of the contract for default or cause, in accordance with the termination clause of this contract; or (6) Suspension or debarment.

(f) *Subcontracts.* The Contractor shall include the substance of this clause, including this paragraph (f), in all subcontracts.

(g) *Mitigating Factor.* The Contracting Officer may consider whether the Contractor had a Trafficking in Persons awareness program at the time of the violation as a mitigating factor when determining remedies. Additional information about Trafficking in Persons and examples of awareness programs can be found at the website for the Department of State's Office to Monitor and Combat Trafficking in Persons at <http://www.state.gov/g/tip>.

6. Certification and Disclosure Regarding Payment to Influence Certain Federal Transactions – The Bidder certifies that it currently is and will remain in compliance with FAR 52.203-11, Certification and Disclosure Regarding Payment to Influence Certain Federal Transactions.
 7. Organizational Conflict of Interest – The Bidder certifies that will comply FAR Part 9.5, Organizational Conflict of Interest. The Bidder certifies that is not aware of any information bearing on the existence of any potential organizational conflict of interest. The Bidder further certifies that if the Bidder becomes aware of information bearing on whether a potential conflict may exist, that Bidder shall immediately provide DAI with a disclosure statement describing this information.
 8. Business Size and Classification(s) – The Bidder certifies that is has accurately and completely identified its business size and classification(s) herein in accordance with the definitions and requirements set forth in FAR Part 19, Small Business Programs.
 9. Prohibition of Segregated Facilities - The Bidder certifies that it is compliant with FAR 52.222-21, Prohibition of Segregated Facilities.
 10. Equal Opportunity – The Bidder certifies that it does not discriminate against any employee or applicant for employment because of age, sex, religion, handicap, race, creed, color or national origin.
 11. Labor Laws – The Bidder certifies that it is in compliance with all labor laws..
 12. Federal Acquisition Regulation (FAR) – The Bidder certifies that it is familiar with the Federal Acquisition Regulation (FAR) and is in not in violation of any certifications required in the applicable clauses of the FAR, including but not limited to certifications regarding lobbying, kickbacks, equal employment opportunity, affirmation action, and payments to influence Federal transactions.
 13. Employee Compliance – The Bidder warrants that it will require all employees, entities and individuals providing services in connection with the performance of an DAI Purchase Order to comply with the provisions of the resulting Purchase Order and with all Federal, State, and local laws and regulations in connection with the work associated therein.
 14. National Security Screening (Non-US Party Vetting) - The Purchase Order was awarded after following the procedures in the Implementing Partner Notice No. OAA-IP-2011-004 and subsequent Notices related to this matter which incorporated Mission Order No. 201.04 entitled, "National Security Screening (Non-US Party Vetting). Copies of the Implementing Partner Notice(s) and the Mission Order can be obtained from the DAI's Representative named herein. For awards that meet the Vetting threshold, USAID had issued an Eligibility Notice to DAI for the vendor prior awarding the Purchase Order. This Eligibility Notice is valid for 12 months. If the Purchase Order's Performance Period exceeds 12 months, the Vendor shall provide an updated information used in filing the Partner Information Form (PIF) to start a new vetting process to acquire a new Eligibility Notice for the Vendor. Also, during the course of the 12 months, if the information provided by the vendor has changed, the Vendor shall notify DAI at once to update the Eligibility Notice issued for the Vendor.
 15. Certification Regarding Provision of Support to Persons Engaged in Terrorism –
- (a) By receiving this Purchase Order, the Vendor certifies, to the best of its knowledge and belief that:

(1) The Vendor, to the best of its current knowledge, did not provide, within the previous ten years, and will take all reasonable steps to ensure that it does not and will not knowingly provide, material support or resources to any individual or entity that commits, attempts to commit, advocates, facilitates, or participates in terrorism acts, or has committed, attempted to commit, facilitated, or participated in terrorist acts, as that term is defined in paragraph 3.

(2) The following steps may enable the Vendor to comply with its obligations under paragraph (1):

- a. Before providing any material support or resources to an individual or entity, the Vendor will verify that the individual or entity does not (i) appear on the master list of Specially Designated nationals and Blocked Persons, which list is maintained by the U.S. Treasury's Office of Foreign Assets Control (OFAC) and is available online at OFAC's website: <http://www.treas.gov/offices/eotfc/ofac/sdn/t11sdn.pdf>, or (ii) is not included in any supplementary information concerning prohibited individuals or entities that may be provided by USAID to DAI.
- b. Before providing any material support or resources to an individual or entity, the Vendor also will verify that the individual or entity has not been designated by the United Nations Security (UNSC) sanctions committee established under UNSC Resolution 1267 (1999) (the "1267 Committee") [individuals and entities linked to the Taliban, Osama bin Laden, or the Al Qaidia Organization]. To determine whether there has been a published designation of an individual or entity by the 1267 Committee, the Subcontractor should refer to the consolidated list available online at the Committee's website: <http://www.un.org/Docs/sc/committees/1267/1267ListEng.htm>.
- c. Before providing any material support or resources to an individual or entity, the Vendor will consider all information about that individual or entity of which it is aware and all public information that is reasonably available to it or of which it should be aware.
- d. The Vendor also will implement reasonable monitoring and oversight procedures to safeguard against assistance being diverted to support terrorist activity.

(3) For the purpose of this Certification.

- a. "Material support and resources" means currency or monetary instruments or financial securities, financial services, lodging, training, expert advice or assistance, safehouses, false documentation or identification, communications equipment, facilities, weapons, lethal substances, explosives, personnel, transportation, and other physical assets, except medicine or religious materials.

b. "Terrorist act" means –

- (i) an act prohibited pursuant to one of the 12 United Nations Conventions and Protocols related to terrorism (see UN terrorism conventions Internet site: <http://untreaty.un.org/English/Terrorism.asp>); or
- (ii) an act of premeditated, politically motivated violence perpetrated against noncombatant targets by sub-national groups or clandestine agents; or
- (iii) any other person not taking an active part in hostilities in situations of armed conflict, when the purpose of such act, by its nature or context, is to intimidate a population, or to compel a government or an international organization to do or to abstain from doing any act.

c. "Entity" means a partnership, association, corporation, or other organization, group or subgroups.

d. Reference in this Certification to the provision of material support and resources shall not be deemed to include the furnishing of USAID funds or USAID-financed commodities to the unlimited beneficiaries of USAID assistance, such as recipients of food, medical care, micro-enterprise loans, shelter, etc., unless the Vendor has reason to believe that one or more of these beneficiaries commits, attempts to commit, advocates, facilitates, or participates in terrorist acts, or has committed, attempted to commit, facilitated or participated in terrorist acts.

(b) By accepting or start performing this Purchase Order, the Vendor acknowledges that it has a continuing obligation and shall notify DAI within 72 hours in writing if it has intentionally or unintentionally taken any actions that have the result and effect of being inconsistent with the certification in subsection (a).

(c) The certification in paragraph (a) of this clause and the requirement to update DAI as to a change in status as set forth in paragraph (b) are representations upon which reliance was placed when making the award. If it is later determined that the Vendor knowingly rendered an erroneous certification, or did not notify DAI in writing of a change in such certification, in addition to other remedies available to the U.S. Government and DAI, DAI may terminate this subaward for default. DAI may also cease payments due to the Vendor even if goods and services have been provided.

16. Restrictions on Certain Foreign Purchases (June 2008) –

(a) Except as authorized by the Office of Foreign Assets Control (OFAC) in the Department of the Treasury, the Contractor shall not acquire, for use in the performance of this contract, any supplies or services if any proclamation, Executive order, or statute administered by OFAC, or if OFACs implementing regulations at 31 CFR Chapter V, would prohibit such a transaction by a person subject to the jurisdiction of the United States.

(b) Except as authorized by OFAC, most transactions involving Cuba, Iran, and Sudan are prohibited, as are most imports from Burma or North Korea, into the United States or its outlying areas. Lists of entities and individuals subject to economic sanctions are included in OFAC's List of Specially Designated Nationals and Blocked Persons at [http:// www.treas.gov/offices/enforcement/ofac/sdn](http://www.treas.gov/offices/enforcement/ofac/sdn). More information about these restrictions, as well as updates, is available in the OFAC's regulations at 31 CFR Chapter V and/or on OFAC's website at [http:// www.treas.gov/offices/enforcement/ofac](http://www.treas.gov/offices/enforcement/ofac).

(c) The Contractor shall insert this clause, including this paragraph (c), in all sub-contracts.

(d) Before awarding any grant or similar instrument, the Contractor/Recipient shall obtain from the proposed sub-awardee the certification required under USAID's Acquisition and Assistance Policy Determination 04-14 (AAPD 04-14), "Certification Regarding Terrorist Financing Implementation E.O. 13224 (Revision 2).

By submitting a proposal, offerors agree to fully comply with the terms and conditions above and all applicable U.S. federal government clauses included herein, and will be asked to sign these Representations and Certifications upon award.

SHAHAR SPECIAL CLAUSES

17. Authorized Geographic Code

THE AUTHORIZED GEOGRAPHIC CODE FOR THE PROCUREMENT OF GOODS AND SERVICE IS 937 AS SPECIFIED IN THE 22 CFR 228. CODE 937 IS THE UNITED STATES, THE RECIPIENT COUNTRY, AND DEVELOPING COUNTRIES OTHER THAN ADVANCED DEVELOPING COUNTRIES, BUT EXCLUDING ANY COUNTRY THAT IS A PROHIBITED SOURCE. FOR DETAILS RELATED TO THE RULES OF SOURCE/NATIONALITY AND GEOGRAPHIC CODES REFER TO

[HTTP://WWW.USAID.GOV/SITES/DEFAULT/FILES/DOCUMENTS/1876/310.PDF](http://www.usaid.gov/sites/default/files/documents/1876/310.pdf). A HARDCOPY MAY BE PROVIDED BY DAI UPON REQUEST.

18. Insurance

The Vendor agrees that if DAI should legally incur any reasonable cost whatsoever resulting from the lack of the insurance aforementioned in Article 16, on the part of the Vendor while engaged in work, the Vendor will, to the extent permitted by applicable law, indemnify, and hold harmless DAI and the Client Organization from any such costs which they may legally be required to pay.

19. Government Withholding Tax

Pursuant to Article 72 in the Afghanistan Tax Law effective March 21, 2009, DAI is required to withhold "contractor" taxes from the gross amounts payable to all Afghan for-profit subcontractors/vendors with aggregate amounts of \$1,000.00 US Dollars or greater and transfer this to the Ministry of Finance. In accordance with this requirement, DAI shall withhold two percent (2%) tax from all gross invoices to Afghan subcontractors/vendors under this Agreement with active AISA or Ministry of Commerce license. For subcontractors/vendors without active AISA or Ministry of Commerce license, DAI shall withhold seven percent (7%) "contractor" taxes per current Afghanistan Tax Law.

Before the signing of this Agreement, the subcontractor/vendor will provide a copy of the organization's AISA or Ministry of Commerce license and TIN (Tax Identification Number). Amounts deducted from the invoices will be forwarded to the Ministry of Finance (MOF) Tax Division credited to the firm's TIN. Records of payments to the MOF shall be maintained on file with DAI.

20. Executive Order on Terrorism Financing

The Contractor is reminded that U.S. Executive Orders (including E.O. 13224) and U.S. law prohibit transactions with, and the provision of resources and support to, individuals and organizations associated with terrorism. FAR 25.701 prohibits agencies and their contractors and subcontractors from acquiring any supplies or services from individuals or organizations, if any proclamation, Executive Order, Office of Foreign Assets Control (OFAC) regulations, or statute administered by OFAC would prohibit such a transaction. Accordingly, the Contracting Officer must check the U.S. Department of the Treasury's OFAC List to ensure that the names of the Contractor and proposed subcontractors (and individuals from those organizations who have been made known to them), are not on the list. Mandatory FAR clause 52.225-13 Restrictions on Certain Foreign Purchases is included by reference in Section I.1 of this contract.

By accepting the contract, the Contractor acknowledges and agrees that it is aware of the list as part of its compliance with the requirements of that clause. This clause must be included in all subcontracts/sub-awards issued under the contract.

21. Subcontracting Requirements (JAN 2012)

(a) Applicability: This section limits the number of tiers of sub-contracts to one tiers below the Vendor. The Vendor must not allow lower-tier subcontracts without the express written approval DAI. Should exceptional circumstances warrant subcontracting below one tier, the Vendor shall promptly request approval in writing from DAI. The Vendor shall include this clause in all subcontracts, and shall require subcontractors to include this clause in all lower-tier subcontracts. The Vendor shall be responsible for compliance with this clause by all subcontractors and lower-tier subcontractors.

22. Combating Trafficking in Persons (FEB 2009)

(a) *Definitions.* As used in this clause—

"Coercion" means—

(1) Threats of serious harm to or physical restraint against any person; (2) Any scheme, plan, or pattern intended to cause a person to believe that failure to perform an act would result in serious harm to or physical restraint against any person; or (3) The abuse or threatened abuse of the legal process.

"Commercial sex act" means any sex act on account of which anything of value is given to or received by any person. "Debt bondage" means the status or condition of a debtor arising from a pledge by the debtor of his or her personal services or of those of a person under his or her control as a security for debt, if the value of those services as reasonably assessed is not applied toward the liquidation of the debt or the length and nature of those services are not respectively limited and defined.

"Employee" means an employee of the Contractor directly engaged in the performance of work under the contract who has other than a minimal impact or involvement in contract performance.

"Forced Labor" means knowingly providing or obtaining the labor or services of a person—

(1) By threats of serious harm to, or physical restraint against, that person or another person; (2) By means of any scheme, plan, or pattern intended to cause the person to believe that, if the person did not perform such labor or services, that person or another person would suffer serious harm or physical restraint; or (3) By means of the abuse or threatened abuse of law or the legal process.

"Involuntary servitude" includes a condition of servitude induced by means of—

(1) Any scheme, plan, or pattern intended to cause a person to believe that, if the person did not enter into or continue in such conditions, that person or another person would suffer serious harm or physical restraint; or (2) The abuse or threatened abuse of the legal process. "Severe forms of trafficking in persons" means—

(1) Sex trafficking in which a commercial sex act is induced by force, fraud, or coercion, or in which the person induced to perform such act has not attained 18 years of age; or (2) The recruitment, harboring, transportation, provision, or obtaining of a person for labor or services, through the use of force, fraud, or coercion for the purpose of subjection to involuntary servitude, peonage, debt bondage, or slavery.

"Sex trafficking" means the recruitment, harboring, transportation, provision, or obtaining of a person for the purpose of a commercial sex act.

(b) *Policy.* The United States Government has adopted a zero tolerance policy regarding trafficking in persons. Contractors and contractor employees shall not—

(1) Engage in severe forms of trafficking in persons during the period of performance of the contract; (2) Procure commercial sex acts during the period of performance of the contract; or (3) Use forced labor in the performance of the contract.

(c) *Contractor requirements.* The Contractor shall—

(1) Notify its employees of—

(i) The United States Government's zero tolerance policy described in paragraph (b) of this clause; and

(ii) The actions that will be taken against employees for violations of this policy. Such actions may include, but are not limited to, removal from the contract, reduction in benefits, or termination of employment; and

(2) Take appropriate action, up to and including termination, against employees or subcontractors that violate the policy in paragraph (b) of this clause.

(d) *Notification.* The Contractor shall inform the Contracting Officer immediately of—

(1) Any information it receives from any source (including host country law enforcement) that alleges a Contractor employee, subcontractor, or subcontractor employee has engaged in conduct that violates this policy; and (2) Any actions taken against Contractor employees, subcontractors, or subcontractor employees pursuant to this clause.

(e) *Remedies.* In addition to other remedies available to the Government, the Contractor's failure to comply with the requirements of paragraphs (c), (d), or (f) of this clause may result in—

(1) Requiring the Contractor to remove a Contractor employee or employees from the performance of the contract; (2) Requiring the Contractor to terminate a subcontract; (3) Suspension of contract payments; (4) Loss of award fee, consistent with the award fee plan, for the performance period in which the Government determined Contractor non-compliance; (5) Termination of the contract for default or cause, in accordance with the termination clause of this contract; or (6) Suspension or debarment.

(f) *Subcontracts.* The Contractor shall include the substance of this clause, including this paragraph (f), in all subcontracts.

(g) *Mitigating Factor.* The Contracting Officer may consider whether the Contractor had a Trafficking in Persons awareness program at the time of the violation as a mitigating factor when determining remedies. Additional information about Trafficking in Persons and examples of awareness programs can be found at the website for the Department of State's Office to Monitor and Combat Trafficking in Persons at <http://www.state.gov/g/tip>.

23. National Security Screening (Non-US Party Vetting):

The Purchase Order was awarded after following the procedures in the Implementing Partner Notice No. OAA-IP-2011-004 and subsequent Notices related to this matter which incorporated Mission Order No. 201.04 entitled, "National Security Screening (Non-US Party Vetting)". Copies of the Implementing Partner Notice(s) and the Mission Order can be obtained from the DAI's Representative named herein. For awards that meet the Vetting threshold, USAID had issued an Eligibility Notice to DAI for the vendor prior awarding the Purchase Order. This Eligibility Notice is valid for 12 months. If the Purchase Order's Performance Period exceeds 12 months, the Vendor shall provide an updated information used in filing the Partner Information Form (PIF) to start a new vetting process to acquire a new Eligibility Notice for the Vendor. Also, during the course of the 12 months, if the information provided by the vendor has changed, the Vendor shall notify DAI at once to update the Eligibility Notice issued for the Vendor.

24. Certification Regarding Provision of Support to Persons Engaged in Terrorism:

(a) By receiving this Purchase Order, the Vendor certifies, to the best of its knowledge and belief that:

(1) The Vendor, to the best of its current knowledge, did not provide, within the previous ten years, and will take all reasonable steps to ensure that it does not and will not knowingly provide, material support or resources to any individual or entity that commits, attempts to commit, advocates, facilitates, or participates in terrorism acts, or has committed, attempted to commit, facilitated, or participated in terrorist acts, as that term is defined in paragraph 3.

(2) The following steps may enable the Vendor to comply with its obligations under paragraph (1):

a. Before providing any material support or resources to an individual or entity, the Vendor will verify that the individual or entity does not (i) appear on the master list of Specially Designated nationals and Blocked Persons, which list is maintained by the U.S. Treasury's Office of Foreign Assets Control (OFAC) and is available online at OFAC's website: <http://www.treas.gov/offices/eotffc/ofac/sdn/t11sdn.pdf>, or (ii) is not included in any supplementary information concerning prohibited individuals or entities that may be provided by USAID to DAI.

b. Before providing any material support or resources to an individual or entity, the Vendor also will verify that the individual or entity has not been designated by the United Nations Security (UNSC) sanctions committee established under UNSC Resolution 1267 (1999) (the "1267 Committee") [individuals and entities linked to the Taliban, Osama bin Laden, or the Al Qaidia Organization]. To determine whether there has been a published designation of an individual or entity by the 1267 Committee, the Subcontractor should refer to the consolidated list available online at the Committee's website: <http://www.un.org/Docs/sc/committees/1267/1267ListEng.htm>.

c. Before providing any material support or resources to an individual or entity, the Vendor will consider all information about that individual or entity of which it is aware and all public information that is reasonably available to it or of which it should be aware.

d. The Vendor also will implement reasonable monitoring and oversight procedures to safeguard against assistance being diverted to support terrorist activity.

(3) For the purpose of this Certification.

a. "Material support and resources" means currency or monetary instruments or financial securities, financial services, lodging, training, expert advice or assistance, safehouses, false documentation or identification, communications equipment, facilities, weapons, lethal substances, explosives, personnel, transportation, and other physical assets, except medicine or religious materials.

b. "Terrorist act" means –

(i) an act prohibited pursuant to one of the 12 United Nations Conventions and Protocols related to terrorism (see UN terrorism conventions Internet site: <http://untreaty.un.org/English/Terrorism.asp>); or

(ii) an act of premeditated, politically motivated violence perpetrated against noncombatant targets by sub-national groups or clandestine agents; or

(iii) any other person not taking an active part in hostilities in situations of armed conflict, when the purpose of such act, by its nature or context, is to intimidate a population, or to compel a government or an international organization to do or to abstain from doing any act.

c. "Entity" means a partnership, association, corporation, or other organization, group or subgroups.

d. Reference in this Certification to the provision of material support and resources shall not be deemed to include the furnishing of USAID funds or USAID-financed commodities to the unlimited beneficiaries of USAID assistance, such as recipients of food, medical care, micro-enterprise loans, shelter, etc., unless the Vendor has reason to believe that one or more of these beneficiaries commits, attempts to commit, advocates, facilitates, or participates in terrorist acts, or has committed, attempted to commit, facilitated or participated in terrorist acts.

(b) By accepting or start performing this Purchase Order, the Vendor acknowledges that it has a continuing obligation and shall notify DAI within 72 hours in writing if it has intentionally or unintentionally taken any actions that have the result and effect of being inconsistent with the certification in subsection (a).

(c) The certification in paragraph (a) of this clause and the requirement to update DAI as to a change in status as set forth in paragraph (b) are representations upon which reliance was placed when making the award. If it is later determined that the Vendor knowingly rendered an erroneous certification, or did not notify DAI in writing of a change in such certification, in addition to other remedies available to the U.S. Government and DAI, DAI may terminate this subaward for default. DAI may also cease payments due to the Vendor even if goods and services have been provided.

25. Restrictions on Certain Foreign Purchases (JUNE 2008)

(a) Except as authorized by the Office of Foreign Assets Control (OFAC) in the Department of the Treasury, the Contractor shall not acquire, for use in the performance of this contract, any supplies or services if any proclamation, Executive order, or statute administered by OFAC, or if OFACs implementing regulations at 31 CFR Chapter V, would prohibit such a transaction by a person subject to the jurisdiction of the United States.

(b) Except as authorized by OFAC, most transactions involving Cuba, Iran, and Sudan are prohibited, as are most imports from Burma or North Korea, into the United States or its outlying areas. Lists of entities and individuals subject to economic sanctions are included in OFAC's List of Specially Designated Nationals and Blocked Persons at <http://www.treas.gov/offices/enforcement/ofac/sdn>. More information about these restrictions, as well as updates, is available in the OFAC's regulations at 31 CFR Chapter V and/or on OFAC's website at <http://www.treas.gov/offices/enforcement/ofac>.

(c) The Contractor shall insert this clause, including this paragraph (c), in all sub-contracts.

(d) Before awarding any grant or similar instrument, the Contractor/Recipient shall obtain from the proposed sub-awardee the certification required under USAID's Acquisition and Assistance Policy Determination 04-14 (AAPD 04-14), "Certification Regarding Terrorist Financing Implementation E.O. 13224 (Revision 2)

Attachment F: Proposal Checklist

Offeror: _____

Have you?

- ☐ Submitted your electronic proposal to DAI to ProcurementSHAHAR@shaharaf.org As specified in the RFP instructions?

Does your proposal include the following?

- ☐ Signed Cover Letter (*use template in Attachment B*) which includes the DUNS number
- ☐ Separate Technical and Cost proposals submitted in 2 separate electronic documents.
- ☐ Response to each of the evaluation criteria
- ☐ **Technical Approach** – Does your proposal describe how your firm plans to complete the design and development of Mobile App?
- ☐ **Work Plan/Time Line** – Did you include a work plan/time line that clearly defines how the firm plans to develop the Mobile App within the required time frame?
- ☐ **Management Approach**, which outlines proposed staff for development of the mobile application?
- ☐ **Financial Proposal** – Did you include a separate financial proposal into your proposal?
- ☐ Completed **Past Performance Chart** (Attachment F) with a list of previous Mobile Applications of similar scope implemented in Afghanistan over the last 3 years?
- ☐ Copies of the cover page of **three (3) previous awards** for Mobile Apps with similar scope?
- ☐ **Three (3) past performance references letters** for design and development of similar Mobile Applications?
- ☐ **Description of the Offeror's corporate capabilities** which outlines management capacity and experience to develop the Mobile Application?
- ☐ Copy of current AISA license or Ministry of Commerce and Industries.